



## SUPPORT OPPORTUNITIES

# 25<sup>th</sup> Anniversary Presenting Sponsor

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## \$75,000

*Includes three (3) comprehensive scholarships for MCBS students for a full year - value: \$30,000*

## RECOGNITION AND MEDIA EXPOSURE

For one (1) year and throughout the 25th Anniversary Season across the following platforms:

- All print and digital correspondence to MCBS students, staff, and families (~ 400 students and families)
- Alumni Facebook page and other print and digital correspondence with school alumni launch (~ 200 expected Facebook members)
- Social media posts on Instagram and Facebook (~ 50k and 11k followers, respectively)
- All school performances, Annual Gala and MCB School Spring Benefit (~10 school performances annually)
- All additional school fundraising events (~ 4 events annually)
- Logo placement and/or donor acknowledgement on event brochures and promotional materials (gala collateral circulation~ 1,400)
- One full page, color ad in MCB's 2017-2018 season program book (Tri-County distribution,90,000+)
- Vocal recognition at all 25th Anniversary celebration events, including the company premiere of Circus Polka



## SUPPORT OPPORTUNITIES

# 25<sup>th</sup> Anniversary Presenting Sponsor

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**\$75,000**

*Includes three (3) comprehensive scholarships for MCBS students for a full year - value: \$30,000*

## TICKETING, ENTERTAINMENT & HOSPITALITY

- Complimentary table and seating with one (1) Principal Dancer at the 25th Anniversary Gala
- Invitation for four (4) for a private class observation at the MCB Studios
- Four (4) tickets to attend the MCBS end-of-year showcase and private dinner
- Four (4) season tickets with priority seating and VIP ticketing concierge services
- Invitation to all Artist's Circle major donor receptions with Executive and Artistic Directors and top tier donors
- Access to the exclusive Patrons Salon at the Adrienne Arsht Center for pre-show guest entertaining (up to 10 guests)
- Private backstage tour with opportunity to meet artistic staff and dancers (scheduled in advance; up to eight (8) guests)
- Opportunity to have a private pre-show reception for twenty-five (25) guests hosted by MCB



## SUPPORT OPPORTUNITIES

# 25<sup>th</sup> Anniversary Producing Sponsor

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## \$50,000

*Includes two (2) comprehensive scholarships for MCBS students for a full year - value: \$20,000*

## RECOGNITION AND MEDIA EXPOSURE

For one (1) year and throughout the 25th Anniversary Season across the following platforms:

- All print and digital correspondence to MCBS students, staff, and families (~ 400 students and families)
- Alumni Facebook page and other print and digital correspondence with school alumni launch (~ 200 expected Facebook members)
- Other social media posts on Instagram and Facebook (~ 50k and 11k followers, respectively)
- All school performances, Annual Gala and MCB School Spring Benefit (~10 school performances annually)
- All additional school fundraising events (~ 3 events annually)
- Logo placement and/or donor acknowledgement on event brochures and promotional materials (gala collateral circulation~ 1,400)
- One half-page ad in MCB's 2017-2018 season program book (Tri-County distribution 90,000+)



## SUPPORT OPPORTUNITIES

# 25<sup>th</sup> Anniversary Producing Sponsor

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**\$50,000**

*Includes two (2) comprehensive scholarships for MCBS students for a full year - value: \$20,000*

## TICKETING, ENTERTAINMENT & HOSPITALITY

- Complimentary table and seating with one (1) Principal Dancer at the 25th Anniversary Gala
- Invitation for two (2) for a private class observation at the MCB Studios
- Two (2) tickets to attend the MCBS end-of-year showcase and private dinner
- Two (2) season tickets with priority seating and VIP ticketing concierge services
- Invitation to all Artist's Circle major donor receptions with Executive and Artistic Directors and top tier donors
- Access to the exclusive Patrons Salon at the Adrienne Arsht Center for pre-show guest entertaining (up to 10 guests)
- Private backstage tour with opportunity to meet artistic staff and dancers (scheduled in advance; up to eight (8) guests)



## SUPPORT OPPORTUNITIES

# 25<sup>th</sup> Anniversary Platinum Table

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**\$25,000**

*Includes one (1) comprehensive scholarship for MCBS students for a full year - value: \$10,000*

## RECOGNITION AND MEDIA EXPOSURE

- Listing in the Anniversary Gala Program Book
- Listing on printed and digital invitations as a leading MCBS Scholarship Sponsor
- Name recognition and/or logo placement on the event website
- Recognition in the Anniversary Gala Program Book as a scholarship supporter

## TICKETING, ENTERTAINMENT, & HOSPITALITY

- Premium table seating for ten (10) guests
- One (1) Soloist Dancer seated at your table
- Invitation for two (2) for a private class observation at the MCB Studios
- Two (2) tickets to attend the MCB School end-of-year showcase and private dinner



## SUPPORT OPPORTUNITIES

# 25<sup>th</sup> Anniversary Gala

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### Gold Table | **\$15,000**

- Complimentary table and seating with one (1) Principal Dancer at the 25th Anniversary Gala
- Invitation for two (2) for a private class observation at the MCB Studios
- Two (2) tickets to attend the MCBS end-of-year showcase and private dinner
- Two (2) season tickets with priority seating and VIP ticketing concierge services

### Individual Tickets | **\$1,500**

- One (1) preferred seat at the Gala
- Listing in the Anniversary Gala Program Book



## UNDERWRITING OPPORTUNITIES

**Cocktail Sponsor**  
**\$12,500**

**Entertainment Sponsor**  
**\$10,000**

### RECOGNITION AND EVENT BENEFITS

- Name and/or logo recognition on event welcome signage.
  - Logo placement and/or donor acknowledgement on the event program card (placed at all table settings).
  - Recognition in the Anniversary Gala Program Book.
  - Logo placement and /or name recognition on our Corporate Partners webpage (more than 40,000 visits per month).
  - Logo placement and /or name recognition on the event website.
  - Vocal recognition at the 25<sup>th</sup> Anniversary celebration event.
  - Complimentary seating for two at the 25<sup>th</sup> Anniversary Gala.
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- Logo placement and/or donor acknowledgement on the event program card (placed at all table settings).
  - Recognition in the Anniversary Gala Program Book.
  - Logo placement and /or name recognition on our Corporate Partners webpage (more than 40,000 visits per month).
  - Logo placement and /or name recognition on the event website.
  - Vocal recognition at the 25<sup>th</sup> Anniversary celebration event.
  - Complimentary seating for two at the 25<sup>th</sup> Anniversary Gala.



## UNDERWRITING OPPORTUNITIES

**After Party Sponsor**  
**\$7,500**

**Gift Bag Sponsor**  
**\$6,000**

### RECOGNITION AND EVENT BENEFITS

- Prominent name and/or logo recognition on the digital media associated with the After-Party guest communications.
- Name and/or logo recognition on After-Party welcome signage.
- Logo placement and /or name recognition on our Corporate Partners webpage (more than 40,000 visits per month).
- Logo placement and /or name recognition on the event website.
- Complimentary invitations for ten to the After Party.

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- Opportunity to place product / services promotion as a take away package for attending guests.
  - Logo placement and/or donor acknowledgement on the event program card (placed at all table settings).
  - Logo placement and /or name recognition on our Corporate Partners webpage (more than 40,000 visits per month).
  - Logo placement and /or name recognition on the event website.





## UNDERWRITING OPPORTUNITIES

**Photography Sponsor**  
**\$5,000**

**Valet Sponsor**  
**\$5,000**

### RECOGNITION AND EVENT BENEFITS

- Exclusive logo placement and /or name recognition on the post event photo gallery site.
- Logo placement and /or name recognition on our Corporate Partners webpage (more than 40,000 visits per month).
- Logo placement and /or name recognition on the event website.



- Logo placement and/or name recognition on valet tags placed in each car.
- Logo placement and /or name recognition on our Corporate Partners webpage (more than 40,000 visits per month).
- Logo placement and /or name recognition on the event website.